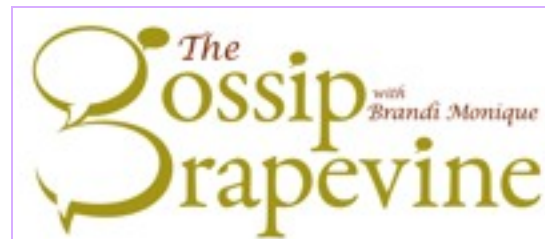




Creative Media and Production



Presented by: E Media, LLC
410-580-2860 or info@emediamd.com

About the Show



The Marc Clarke Show is Baltimore's newest and only variety talk show! Airing on My24 WUTB-TV Baltimore, Monday through Friday, 7a-8am. The show airs on network television and can reach the 2 million plus people in the Baltimore viewing area.

The show brings a mix of stars, topical information, live entertainment and comedy to the Baltimore Metropolitan Area. The focus of the show will be entertaining and informational.

My24 is one of the fastest growing stations in the Baltimore area. Some of its other core shows include; The Tyra Banks Show, TMZ, Two and A Half Men, Everybody Loves Raymond and Seinfeld. The station has a mix of programming to appeal to a large demographic.

On Air Talent

Marc Clarke



About the Host, Marc Clarke:

Marc Clarke has been a radio personality for nearly 20 years. His journey has taken him from the communities of Baltimore to locales such as South Africa and the Olympic Games in Athens, Greece. He has worked in many different markets over the years including Charleston, SC; St. Louis, MS; and a nine year run at 92Q in Baltimore as the host of “The Big Phat Morning Show.” Marc’s focus has been to entertain, inform and hopefully give his audience a good message that might change their life in a positive way.

During his time at 92Q, Marc managed to become a household name and staple in the Baltimore Community. At the end of 2008, Marc’s time at Radio One came to an end, leaving a void in the mornings of many Baltimoreans. After a small break, Marc is returning to morning programming in Baltimore, this time on network television!

As a young man growing up in Springfield, Illinois, Marc dreamed of being a television news anchor or radio morning host. Over the years, Marc’s passion and love for radio has paid off with various industry awards including an A.I.R. Award for the Best Morning Show, multiple nominations from Radio and Records for Best Large Market Morning Show, and the Key to the City Award by former Baltimore Mayor and current Maryland Governor, Martin O’Malley.

As he transitions to another mode of media, he seeks to take that same passion and reach an even larger audience with positive, fun and community-oriented programming.



On Air Talent

Brandi Monique



*Entertainment and Fashion Correspondent, **Brandi Monique:***

Brandi Monique is the energy of Marc Clarke's early morning segment the "Gossip Grapevine". She reveals all of the latest celebrity gossip and gives the real story by debunking rumors that are found on blogs, while bringing Baltimoreans the Buzz, straight out of Hollywood. The Gossip Grapevine is more than just gossip, it gives you a sneak peak into nightlife, shopping and all things fabulous in our area.

Broadcasting is not new to Brandi. Before joining the Marc Clarke team, Brandi had her ear to the streets of Baltimore as Fox 45's "Tabloid Tuesday" reporter.

Eric Stewart



*Finance and Mortgage Expert, **Eric Stewart***

Eric Stewart brings financial and money education and information to The Marc Clarke Show. Eric is the owner and President of E Mortgage Solutions, Inc. and also the host of "The Homeowner's Power Hour" heard every Thursday at 11am on WOLB 1010 AM in the Baltimore Market. Mr. Stewart through hard work and dedication has built a trusted name for himself in the market as a Mortgage Expert and Educator financial issues that affect future and current homeowners. Eric appeared on the Fox 45 morning news as their Mortgage Expert for 5 years.

A True Variety Talk Show

The Marc Clarke Show has something for everyone!

Some Past and Upcoming Guests in July and August

SPORTS

Baltimore Raven, Ray Lewis
Baltimore Oriole, Adam Jones
Denver Nugget, Carmelo Anthony



Community

B.A.R.C.S. Baltimore Animal Rescue and Care Shelter
City Council President, Stephanie Rawlings-Blake



MUSIC & COMEDY

R&B Singer, Paula Campbell
Saxophone Artist Phillip Martin
Comedian Larry Lancaster



MEDIA

Stephen JanisInvestigativevoice.com
Doni Glover, bmorenews.com
Radio Personality Tim Watts



AND MORE

Author George Pelecanos
Chef Timothy Dean
Downtown Sailing Club
Charm City Roller Girls
Debbie Phelps



Our Reach

The Marc Clarke Show

Who do we reach?
Baltimore Market: Rank 26



Population: 2,728,000
TV Households: 1,102,082

Household Income: \$55,826

Homeowners: 76%

Median Age: 46

Ethnicity: 61% White, 26% Black and 13% Other



African American Demographic

In total, the top 25 African-American DMAs contain nearly 62% of all African-American TV households in the U.S.

The Baltimore DMA Ranks #10.

Rank	State	Totals in Billions of Dollars
1	New York	77.9
2	Texas	63.1
3	Georgia	58.0
4	California	57.8
5	Florida	57.4
6	Maryland	49.6
7	Illinois	41.8
8	North Carolina	38.5
9	Virginia	35.6
10	New Jersey	33.0



Advertise on The Marc Clarke Show

Television Advertising

Commercial Placement

Availability: M-F 7am-8am

\$65.00 Dollars Per :30 Second
Spot!

Summer Special

If you spend \$2000 or place 30+ spots you will
receive a produced TV Commercial by E Media, to
air on The Marc Clarke Show for FREE!



Advertise on The Marc Clarke Show

Website Advertising

www.marcclearketv.com

Launching in September 2009 The Marc Clarke Show website will bring a multi-media experience to the web!

The Marc Clarke Show will drive traffic to the website through constant updates, online exclusives and contests

24/7 Rotating Display Ad (250x300)

\$200.00 Per Month

Summer Special

Sign on now until August 30th and receive three months for the price of one! Only \$200 for 3 Months!



Advertise on The Marc Clarke Show Business Spotlight

The Marc Clarke Show Business Spotlight

The Business Spotlight is a weekly segment that showcases your company, product and service. Have host Marc Clarke feature your business in a segment during the show!

Summer Special

5 Minute Feature to air 2 times during the
month

Shot In Studio: \$750.00
Shot On Location: \$1000.00



Production Services

E Media

Don't have a commercial produced?

E Media can help

We will customize a quote for your individual needs to produce your commercial. We can facilitate everything from conception to completion of your spot.

Other Services Include:

TV/Audio Production
Website Services
Branding and Logo Design
Event Marketing and Planning
Graphic Business Material



For More Information on Advertising or Production Services

Contact E Media, LLC
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info@emediamd.com